



Department of Agriculture
PHILIPPINE RURAL DEVELOPMENT PROJECT
Regional Project Coordination Office-3
City of San Fernando, Pampanga

TERMS OF REFERENCE

TECHNICAL ASSISTANCE FOR THE PREPARATION OF VALUE CHAIN ANALYSIS (VCA) FOR RICE IN CENTRAL LUZON

I. Rationale

The Philippine Rural Development Project (PRDP) Scale-Up project responds to the Government's goal of transforming the Agri-fishery sectors to be more competitive, sustainable, and technologically-based, so as to contribute to inclusive growth and poverty reduction. It shall build on the experiences of PRDP and its two additional financing, being implemented by the Department of Agriculture (DA) since 2014 and set to close in 2025. Eight (8) years into its implementation, the PRDP has gained a wealth of experience in its engagement with various partner agencies, particularly with the Local Government Units (LGUs), in the delivery of the needed agriculture and fisheries services for rural development. The PRDP Scale-Up will adopt the clustering and consolidation strategy of farmers and fisherfolk groups producing priority commodities that are within the Provincial Commodity Investment Plans (PCIPs) and aligned with the National Agriculture and Fisheries Modernization and Industrialization Plan (NAFMIP). The PRDP Scale-Up is envisaged to introduce a more holistic design and strategies by looking at a broader agri-food/commodity system to address the gaps in the whole commodity value chains, level up approaches and innovations based on lessons learned, contribute to improving climate resilience and modernizing the agriculture and fisheries sector. Interventions include the emphasis on rebuilding the whole value chain, improving the food supply chain and logistics, prioritizing farm-to-market roads (FMRs) with value chain infrastructure support, the inclusion of rice and corn focusing on value addition, and mainstreaming of institutional reforms in the DA programs and projects.

II. Objectives

By the end of the engagement, the VCA for Rice in Central Luzon shall have been conducted, finalized, and received its No Objection Letter (NOL) from PRDP NPCO.

Scope and Limitations: The following specific objectives should have been also achieved by the expert:

- Coordinate with the DA-RFO III during the planning, implementation of this engagement, and collection of secondary data;
- Facilitate and document the conduct of data gathering activities through Key Informant Interview (KII), Focus Group Discussion in seven (7) provinces of Central Luzon and Stakeholders' Consultation;



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- Draft VCA report to be presented during the stakeholders' consultation & joint technical review (JTR), and for submission to the PRDP NPCO; and
- Revise and finalize the VCA report incorporating comments and suggestions from Key Players and Stakeholders, RPCO, PSO, and NPCO.

Desired Qualifications and Expertise:

The VCA Expert to be hired shall possess the following minimum requirement:

- A graduate of Economics, Agribusiness, Statistics or other management related courses preferably with post Graduate Degree in Urban and Regional Planning or further studies in agribusiness, management, economics or social development.
- Must have a substantial experience (at least 5 years) in preparing value chain analysis or researches related to agriculture.

*Application must garner at least 80% of the overall score

III. Outputs

The VCA Expert is expected to deliver an inception report in every engagement, and draft VCA report aligned in the updated Climate Resilient, Agro-Industry Oriented Value Chain Analysis (I-VCA) preparation guidelines of PRDP Scale-Up.

IV. Indicative Work Plan

| LIST OF ACTIVITIES | SUB-ACTIVITIES | Start date | End date | Responsible |
|---|---|-----------------|-----------------|-------------|
| 1. Cluster workshops on data collection (Orientation on the Survey manual: Data Collection and Tools) | Batch 1: Cluster workshops on data collection | Sep - 10 Tue | Sep - 13 Fri | National |
| 2. Mobilization with the regional VC team | Orientation of Regional TWG for VCA Rice | Sep - 26 Thu | Sep - 26 Thu | Region |
| 3a. Conduct of primary data collection | Conduct of KII and FGD (7 KIIs for all provinces and 1 FGD) | Oct - 14 Mon | Dec - 06 Fri | Region |
| 3b. Gather and organize secondary data | Desk discussion | Sep - 30 Mon | Oct - 11 Fri | Region |
| 4. Conduct of cluster briefing on database encoding system and data analysis | Batch 1: Cluster briefing on database encoding system and data analysis | Oct - 21 Mon | Oct - 25 Fri | National |
| 5. Process/encode the survey returns and data cleaning | Data cleansing and encoding | Dec - 18 Wed | Dec - 20 Fri | Region |
| 6. Data analysis & write up of regional VCA | Data analysis and report writing | Jan - 08 Wed | Jan - 10 Fri | Region |
| 7. Stakeholders Consultation Workshop of VCA findings and draft report by region | Stakeholders' Consultation | Jan - 16 Thu | Jan - 16 Thu | National |



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|---|--|--------------|--------------|---------------------|
| 8. Revision of draft VCA based on the results of Stakeholders' Consultation by Region | Compliance of comments/recommendations | Jan - 20 Mon | Jan - 31 Fri | Region |
| | Joint Technical Review with RCPT | Feb - 04 Tue | Feb - 04 Tue | Region |
| 9. Submission of Regional VCAs for Joint Technical Review | Joint Technical Review; and revision of draft VCA based on the results of JTR (if any) | Feb - 07 Fri | Feb - 28 Fri | National and Region |
| 10. Approval of the Regional VCA | | | Mar 2024 | National |

V. Proposed Budget

| ITEM | AMOUNT |
|----------------------|-------------------------|
| Hiring of VCA Expert | Php 1,000,000.00 |
| TOTAL | Php 1,000,000.00 |

VI. Trance Payments

| Tranche | % of Total Contract Cost |
|--|--------------------------|
| Upon acceptance of contract | 10% |
| Upon submission of VCA Report for Stakeholders' Consultation | 30% |
| Upon submission of revised VCA Report for JTR with NPCO | 20% |
| Upon issuance of NOL from NPCO | 40% |



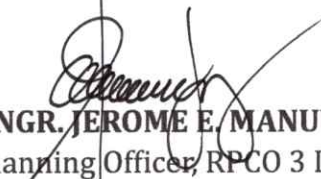
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| Tranche | Equivalent amount | Task/s | Inclusions | Exclusions |
|--|--------------------------|---|---|-------------------|
| Upon acceptance of contract | Php 100,000.00 | 1. Inception Report | Accommodation Transportation | Meals Venue |
| Upon submission of VCA Report for Stakeholders' Consultation | Php 300,000.00 | 1. Collection of secondary data 2. Collection of Primary data (7 KII and FGD) 3. Data analysis and report writing | Meals Venue Transportation Accommodation | |
| Upon submission of revised VCA Report for JTR with NPCO | Php 200,000.00 | 1. Stakeholders' Consultation 2. JTR with RCPT 3. Revision of vca report based on comments during SC and JTR | Accommodation Transportation | Meals Venue |
| Upon issuance of NOL from NPCO | Php 400,000.00 | 1. Compliance of comments and recommendations from NPCO (if any) during JTR | Meals Venue Transportation Accommodation | |




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Prepared:


ENGR. JEROME E. MANUYAG
Planning Officer, RPCO 3 I-PLAN Component

Reviewed:


ELMA S. MANANES
FOD Chief, DA RFO 3

Approved:


DR. EDUARDO L. LAPUZ
Regional Executive Director