

Department of Agriculture  
**PHILIPPINE RURAL DEVELOPMENT PROJECT**

**TERMS OF REFERENCE (TOR)**

**PROJECT DEVELOPMENT ASSOCIATE (PDA)**  
**Project Support Office Mindanao**

**BACKGROUND**

The **Government of the Philippines (GOP)** has received a loan from the **International Bank for Reconstruction and Development** (the "**Bank**") in an amount equivalent to US \$ FIVE HUNDRED ONE MILLION TWO HUNDRED FIFTY THOUSAND ONLY (US\$501,250,000) and another loan from the same Bank in the amount of ONE HUNDRED AND SEVENTY MILLION UNITED STATES DOLLARS (\$170,000,000) under Loan Agreement IBRD Loan No. 8421 and 8816-PH dated September 8, 2014 and March 2, 2018, respectively, toward the cost of the **Philippine Rural Development Project (hereafter "PRDP" or "Project")**. Further, the Government of the Philippines (GOP) has received a grant from the "Global Environment Facility" (GEF) thru the Bank (documented as GEF Trust Grant Number TF017788), acting as implementing entity of the GEF, to assist in financing pertinent components of the Project, and intends to apply a portion of the proceeds of said loan and/or grant to eligible payments under this Contract;

The IBRD-WB approved the two-year extension of both aforementioned loans and the GEF grant until May 31, 2023, and the Second Additional Financing (AF-2) with IBRD Loan Number 9271-PH amounting to **TWO HUNDRED EIGHTY MILLION U.S. DOLLARS (\$280,000,000.00)** to further scale up and support the Government's effort to reduce poverty and to ensure economic recovery and strong agricultural value chain in response to COVID-19 pandemic;

The IBRD-WB, acting in its capacity as a bank and the administrator of the European Union (EU) Philippines Rural Development Project Single - Donor Trust Fund, in addition to the AF-2, extended a grant (EU co-financing grant) to GOP amounting to **EIGHTEEN MILLION THREE HUNDRED THOUSAND EURO (Euro 18,300,000)** with Grant Number TF0B5756 to expand the inclusiveness of PRDP by supporting and providing an incentive to LGUs in Mindanao with a higher incidence of poverty (4<sup>th</sup>-6<sup>th</sup> class LGUs), lower capacity, more conflict-affected areas, and larger number of indigenous people;

Specific investments and interventions are implemented under four (4) central components of the Project enumerated and briefly described as follows:

**Component 1: Local and National Levels Planning (I-PLAN).** This component supports the implementation and mainstreaming of the DA's AFMP planning framework, thereby providing an operational platform for integrated technical support service delivery at the local and national levels. At the regional and local levels, regional AFMPs are being developed taking into account spatial and value chain analysis and using tools for vulnerability and suitability assessment, participatory resource analysis. The local AFMPs shall build on the success of local governments in the implementation of their own development plans.

**Component 2: Infrastructure Development (I-BUILD).** A network of strategic rural infrastructure is being established, linking priority value chains in targeted Project areas that are identified through the regional AFMPs. By the end of the Project, the component will be able to establish an improved access to strategic and climate-resilient rural infrastructure and facilities that primarily benefit target beneficiaries. These rural infrastructures include farm-to-market roads (FMRs), bridges, communal irrigation systems (CIS), potable water systems (PWS), production and post-production facilities and other infrastructure such as fish landings, fish sanctuary/Protected Area guardhouses, among others.

**Component 3: Enterprise Development (I-REAP).** This aims to strengthen and develop viable rural agro- industries through investments in the appropriate segments of efficient value chains of key agricultural and fishery products in targeted Project areas. Specifically, I-REAP is designed to: (i) increase productivity and marketability of agriculture and fishery products through increased access to information and support services; and (ii) increase farm and fishery household incomes through engagement in value-adding activities.

**Component 4: Project Implementation Support (I-SUPPORT).** Providing overall operational support to the implementation is the I-SUPPORT component that ensures efficient and effective delivery of the Project transactions in terms of financial management, procurement, monitoring & evaluation, geotagging, social and environmental safeguards and grievance redress mechanism. It leads in the introduction of innovations and reforms towards more effective and efficient administrative support system in Project implementation, mainly working through the existing DA bureaucracy. At the national level, the National Project Coordination Office (NPCO) is established at the DA Central Office to steer the overall implementation of the Project. Four (4) Project Support Offices (PSOs) have been established to support the implementation in the main islands of the country (2 in Luzon, 1 in Visayas and 1 in Mindanao). A Regional Project Coordination Office (RPCO) is formed and functioning in each Regional Office of the DA to focus on the implementation of the Project in the region.

## **SCOPE OF THE ASSIGNMENT**

Through I-REAP, PRDP will engage broad sections of the sector in the production of marketable surplus through investments in strategic segments of priority commodity value chains prioritized under the Regional Agricultural Fisheries and Modernization Plans (RAFMP) and the Provincial Commodity Investment Plans (PCIPs). The PLGUs will be supported in building their capacities to identify and invest in enterprises and support services needed to develop priority value chains and a more market-oriented agriculture and fishery sector in their areas. Complementing this, community entrepreneurial activities would be supported to help producer groups raise incomes through better linkages and access to markets. I-REAP component will contribute in increasing farmers' income and marketable surplus in the agri-fishery sector is to strengthen and develop viable agri-fishery based enterprises through efficient value chains of key agricultural and fishery products in targeted program areas.

The main task of the Project Development Associate (PO) is to provide technical and administrative support to the Component and ensure that activities, tasks, events and all other deliverables of the staff of the Component are delivered in a timely manner.

## **DUTIES AND RESPONSIBILITIES**

The Project Development Associate (PDA) shall report directly to the I-REAP Component Head. Specifically, the PDA shall:

1. Provide administrative and technical support to the Component in the conduct of workshops, seminars and meetings to include preparation or required documents for the conduct of the activities, activity designs, documentations and preparation of reports.
2. Manage and maintain the cluster's subproject database and ensure that information in the PRDP Web-based Management Information System is regularly updated.
3. Consolidate regional reports on the status of the I-REAP subprojects following the set standard format and submit to NPCO on a monthly basis.
4. Participate in the monitoring and evaluation of the I-REAP Subprojects.
5. Prepare communications letters, training designs and other documents needed by the Component.
6. Manage incoming and outgoing documents ensuring that these are properly recorded and kept/archived.
7. Perform other duties that may be required from time to time.

## REQUIRED EDUCATION AND QUALIFICATION

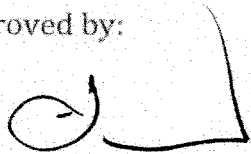
### A. Education and Relevant Experience

1. Graduate of any four (4) year course, preferably with background on agriculture, agribusiness, entrepreneurship, marketing, management and other related fields.
2. At least one (1) year experience in providing internal and external communication support, project development, implementation and monitoring, and actual experience in the conduct and facilitation of trainings and workshops.
3. Must be a Civil Service passer (Professional level).

### B. Knowledge, Competencies and Skills

1. Excellent written and oral communication skills
2. Ability to multi-task and deliver results in an efficient and effective way
3. Can work independently and as part of the team, and work effectively with co-workers,
4. Partner agencies and the private sector
5. Knowledge in preparing and evaluating project proposals/feasibility study/business plans and other technical documents.
6. Proficient in Microsoft Office applications

Approved by:



**MACARIO D. GONZAGA**  
Project Director

