

A monthly newsletter of the Philippine Rural Development Project National Project Coordination Office (NPCO) Vol. 8 Special Issue April 2024





DA, World Bank hold 17th PRDP, 2nd PRDP Scale-Up Implementation Support Missions

Quezon City – The Department of Agriculture (DA) and the World Bank (WB) will conduct the 17th WB Implementation Support Mission (ISM) to the Philippine Rural Development Project (PRDP) and the 2nd WB ISM to the PRDP Scale-Up from April 22 to May 9, 2024, to assess the overall implementation performance and progress of the two projects.

For this mission, the Bank will focus on reviewing the Projects' compliance with the agreed actions from the previous mission and evaluate their financial management, disbursement, and procurement. It also aims to oversee the remaining investments under the Second Additional Financing with European Union Grant and assess the implementation of the Institutional Strengthening Action Plan.

Led by DA Secretary Francisco Tiu Laurel, Jr. and WB Country Manager Ndiame Diope, the three-week-long mission will commence on April 22 with a kick-off meeting and opening of the DA-PRDP Exhibit at the DA Central Office. The exhibit will showcase the PRDP's 10-year evolution, major accomplishments, success stories, and the products of its supported rural enterprises.

A series of technical discussions between the WB and the components and units of the PRDP will also take place from April 23 to 26. The discussions will focus on key thematic areas, such as financial management, knowledge management and communication, monitoring and evaluation of subprojects, and mainstreaming of PRDP innovations.

On the second week of the mission, the DA-PRDP and WB will visit I-REAP and I-BUILD subprojects (SPs) in Visayas and Mindanao to inspect their implementation and progress and to engage with the implementing

local government units and proponent groups. The team will visit a total of seven subprojects, four in Bohol and three from the Davao Region.

In line with the DA chief's digitization plans for the Department, a two-day agriculture digital solutions roundtable discussion with agri-tech and fintech companies will also be held on May 7-8. The activity aims to advance the digitization of the PRDP's enterprise investments and build a robust partnership with the private sector.

The 17th PRDP and 2nd PRDP Scale-Up WB ISM will conclude on May 9 with a wrap-up meeting where the World Bank will present its findings, recommendations, and overall performance rating of the Project.

The WB ISM is conducted semiannually to ensure that all Bank-assisted projects are efficiently implemented and on track to achieving their project development objectives.

Bohol Dairy Processing and Marketing Enterprise Lomangog, Ubay, Bohol



| Subproject Overview | |
|----------------------|--|
| Proponent Group | Bohol Dairy Cooperative (BODACO) |
| Subproject Type | Processing and Marketing/Trading |
| Product | Dairy products |
| Subproject Cost | PhP9,227,528.64 |
| Fund Source | Original Loan |
| Interventions | Provision of Vehicles (motorcycle, chiller van, mobile dairy product parlor), Equipment (freezers, chillers, soft ice cream machine, weighing scale, cash register, computer set), Furniture and Fixtures (storage racks, glass showcase, display rack, display cabinet, tables, chairs) |
| No. of Beneficiaries | 504 |

Background

The Bohol Dairy Processing and Marketing Enterprise is an expansion and upgrading of an existing dairy enterprise managed by the Bohol Dairy Cooperative (BODACO), formerly the Bohol Dairy Producers Association (BoDPA).

Involved in raw milk procurement from dairy farmers from consolidation and processing to marketing of dairy products through BODACO, the subproject aims to sustain and expand the co-op's dairy enterprise within and outside Bohol.

With the assistance of PRDP, BODACO has established market linkages with 30 schools, nine (9) grocery stores and supermarkets, 12 hotels and tourist destination outlets. The cooperative also has multiple distribution channels across 13 cities and municipalities in Bohol.

The enterprise produces a wide variety of dairy products ranging from choco milk, fresh milk, pasteurized milk, yogurt, white cheese, and milk bars to breads and pastries, such as milk cake, banana loaf, squash cake, milky bun, and sliced bread.

From 2021 to 2023, the dairy enterprise has accumulated an income of PhP3.95 million and sold 389,025 liters of milk.

Bohol Silage Production and Marketing Enterprise Poblacion, San Miguel, Bohol







| Subproject Overview | |
|----------------------|---|
| Proponent Group | First Consolidated Cooperative Along Tanon Seaboards (FCCT) |
| Subproject Type | Production and Marketing |
| Product | Silage |
| Subproject Cost | PhP40,172,457.84 |
| Fund Source | Second Additional Financing |
| Interventions | Provision of Vehicles, Machinery and Equipment, Agricultural Inputs |
| No. of Beneficiaries | 251 |

Background

The Bohol Silage Production and Marketing Enterprise is a venture by the First Consolidated Cooperative Along Tanon Seaboards (FCCT) that aims to address the supply limitations for inputs faced by the buffalo dairy industry in the province of Bohol.

The enterprise also addresses the high cost of commercial feeds, limited resources for silage-making, and insufficient areas for forage production to complement the sustainability of milk production in the Central Visayas region.

Through the subproject, the co-op will procure forages, specifically corn, sorghum, and napier grass from its farmer members, which will be chopped, compressed, and stored. The silages will then undergo a two-week fermentation period in designated locations before their delivery to target markets.

As of April 5, 2024, the subproject has attained 34.09% physical accomplishment. It has also sold a total of 112,994 kg of silage to seven buyers.

Subproject Site Visits: Visayas

Rehabilitation of Del Carmen Weste via Tugbas Farm-to Market Road Balilihan, Bohol





| Subproject Overview | |
|------------------------------|--|
| Subproject Type | Farm-to-Market Road |
| Total Length | 2.84 km with 2 box culverts |
| Road Influence Area (RIA) | 165.03 ha |
| Subproject Cost | PhP27,716,602.03 |
| Fund Source | Original Loan |
| Procuring Entity | Provincial Government of Bohol |
| Supported Commodities | Rice, Coconut, Corn, Banana, Vegetables, Root crops |
| No. of Beneficiaries | 823 |

Background

With the completion of the Rehabilitation of Del Carmen Weste Via Tugbas Farm-to-Market Road (FMR) in 2019, farmers within its RIA now easily transport their produce to nearby markets. Likewise, it also provides the government easy access to delivering basic social services such as education, peace and order, and health to the population within its RIA.

Rehabilitation of Pondol-Candaigan Farm-to Market Road Loon, Bohol





| Subproject Overview | | |
|------------------------------|--|--|
| Subproject Type | Farm-to-Market Road | |
| Total Length | 4.740 km | |
| Road Influence Area (RIA) | 1,379.95 hectares | |
| Subproject Cost | PhP91,448,601.20 | |
| Fund Source | Second Additional Financing | |
| Procuring Entity | Provincial Government of Bohol | |
| Supported Commodities | Rice, coconut, corn, banana, and other crops | |
| No. of Beneficiaries | 4,243 | |

Background

The Rehabilitation of Pondol-Candaigan Farm-to-Market Road (FMR) in Loon, Bohol will connect two national roads, the Catagbacan-Antequera Road and the Tagbilaran North Road. It will traverse agricultural lands planted with rice, coconut, corn, banana, and other crops in Barangays Bahi, Candaigan, Nueva Vida, and Pondol. It will mainly serve as an access road for farmers to easily transport farm inputs and outputs to and from their farms.



The DA-PRDP Evolution







December 3, 2014

DA-PRDP was declared effective by the World Bank.

DA launched PRDP to expand on the success of the Mindanao Rural Development Program (MRDP) and implement its best practices nationwide. It had an Original Loan (OL) of US \$501 million and a grant fund from the Global Environment Facility (GEF) of US \$7 million for a six-year implementation period.

It was designed as the government platform for a modern, climate-resilient and market-oriented agrifishery sector while institutionalizing reforms in the regular DA activities.

November 14, 2016 NEDA Board approved the US \$450-M additional financing expansion of the

DA-PRDP.



World Bank approves \$170-M for Philippine rural development Ian Nicolas Cigaral - Philstar.com January 12, 2018 | 6:24pm

January 12, 2018

The World Bank approved the US \$170-M First Additional Financing for the DA-PRDP and was declared effective on May 23, 2018. It focused on additional rural infrastructures (I-BUILD), allocating 87% (PhP 8.6 billion (B)) of the total PhP 9.9-B project cost.



April 21, 2021

NEDA Board approved the US \$280-M Second Additional Financing (AF2) with €18.3-M European Union (EU) co-financing grant (AF2-EU) and was approved by the World Bank on June 17, 2021.

The AF2 has allowed the PRDP to respond to the impacts of the COVID-19 pandemic by adjusting project interventions to address gaps in the movement of agri-fishery products.

The €18.3-M EU co-financing grant has expanded the Project's engagement with vulnerable sectors in Mindanao, focusing on low-income LGUs, conflict-affected areas, Indigenous Peoples, and the Bangsamoro Autonomous Region in Muslim Mindanao (BARMM).

September 24, 2021

The AF2-EU was declared effective, extending the Project implementation until July 31, 2025. It is also expected to benefit around 300,000 farmers and fishers.





June 29, 2023

The World Bank approved the DA-PRDP Scale-Up with a \$600-M loan to support the transformation of the agri-fishery sector for inclusive growth, food security, and poverty reduction.



August 3, 2023

The DA-PRDP Scale-Up was declared effective by the World Bank.

It aims to address gaps in commodity value chains, implement innovative approaches, and contribute to climate resilience while modernizing the agriculture and fisheries sector.

Subproject Site Visits: Mindanao

Green Coffee Beans and Marketing Sitio Basak, Barangay Tibolo, Sta. Cruz, Davao del Sur





| Subproject Overview | |
|----------------------|--|
| Proponent Group | Tibolo Farm Workers Association |
| Subproject Type | Medium Enterprise |
| Product | Robusta Green Coffee Beans |
| Subproject Cost | PhP18,221,090.72 |
| Fund Source | Second Additional Financing and European Union Co-Financing Grant |
| Interventions | Provision of a post-harvest facility, delivery vehicle, and additional working capital |
| No. of Beneficiaries | 103 IPs |

Background

The Green Coffee Beans Processing and Marketing Enterprise is an upgrading project of the Tibolo Farm Workers Association (TIFWA) designed to empower the indigenous farmers of the Bagobo Tagabawa tribe in Sitio Basak, Barangay Tibolo, Sta. Cruz, Davao del Sur through consolidated processing and marketing of robusta green coffee beans.

The DA-PRDP interventions, such as the provision of a post-harvest facility, delivery vehicle, and capital, have aided TIFWA's purchasing and processing capacity. These interventions also help produce better quality Robusta coffee and improve market access to increase its farmer members' income.

TIFWA's coffee beans have been marketed to other countries through Paramount Coffee, its primary institutional buyer based in Davao City.

Abaca Fiber Processing and Marketing Barangay Anitapan, Mabini, Davao de Oro







| Subproject Overview | | |
|----------------------|--|--|
| Proponent Group | Barangay Anitapan Improvement Community and Farmers Association (BAICFA) | |
| Subproject Type | Small Enterprise | |
| Product | Dried abaca fiber | |
| Subproject Cost | PhP8,042,752.85 | |
| Fund Source | Second Additional Financing and European Union Co-Financing Grant | |
| Interventions | Provision of stripping machines, hauling & delivery vehicles, weighing scales, and working capital | |
| No. of Beneficiaries | 25 IPs 30 Non-IPs | |

Background

The Abaca Fiber Processing and Marketing Enterprise is an upgrading subproject of the Barangay Anitapan Improvement Community and Farmers Association (BAICFA). It aims to increase the income of farmers and members by providing stripping machines to produce better-quality fibers and reduce post-harvest losses.

Through the provision of hauling and delivery vehicles, the project allows BAICFA to consolidate abaca fibers and deliver directly to their buyers. The subproject also aims to increase the group's consolidated volume of abaca fibers from six metric tons (MT) per month to 23 MT, translating to a 283% increase in fiber production.

Subproject Site Visits: Mindanao

Rehabilitation of Del Carmen Weste via Tugbas Farm-to Market Road Sto. Tomas, Davao del Norte





| Subproject Overview | |
|------------------------------|---|
| Subproject Type | Farm-to-Market Road with Bridge |
| Total Length | 7.64375 km |
| Road Influence Area (RIA) | 30 In.m. PSCG (Prestressed Concrete Girder) and 15 In.m RCDG (Reinforced Concrete Deck Girder) |
| Subproject Cost | PhP187,200,974.46 |
| Fund Source | Second Additional Financing and European Union Co-Financing Grant |
| Procuring Entity | Provincial Government of Davao del Norte |
| Supported Commodities | Rubber crumb, Mango, Cardava, Coconut, Cacao, Cavendish |
| No. of Beneficiaries | 1,985 IPs 21,684 Non-IPs |



Background

The road section is an existing provincial road with gravel surfacing measuring 4-5 meters in width that will be extended to 7.64375 kilometers from Brgy. New Visayas to Brgy. Tulalian. This will provide access to the provincial and barangay roads leading to Panabo City and Tagum City. The FMR is complemented by a 15-linear meter RCDG bridge and a 30-linear meter PSCG bridge.

The FMR subproject aims to develop a strategic network of climate-resilient rural infrastructure and facilities in support of the value chain of priority commodities in the project areas. Specifically, it aims to reduce travel time, hauling cost, and transport losses, increase traffic count, expand coconut production areas, and generate local employment.

It will benefit 23,669 individual beneficiaries along its Road Influence Area and is targeted to be completed on November 29, 2024.

Major accomplishments of the DA-PRDP

Over the past decade, the PRDP has continuously evolved to address the emerging challenges and demands of the agriculture and fishery sectors. Under its major components, the DA-PRDP has served 3,050,145 individual beneficiaries across the country:

5,466 interventions funded from utilization of PCIPs amounting to P117.87-B

1,349 interventions funded under PRDP amounting to P46.31-B, 4,097 interventions funded under non-PRDP amounting to P71.55-B



Provincial Commodity Investment Plans

PCIPs are primary references of the local government units (LGUs), the DA, and other national government agencies (NGAs) in planning and budgeting their interventions in support of agri-fishery development, as well as identifying agri-fishery investment opportunities and priorities in every province.



Value Chain Analyses

The value chain analysis focuses on creating value along the chain, as well as the rational distribution of benefits among the actors participating in the

I-BUILD

478 completed infrastructure subprojects amounting to P30-B



2.089.55 km of farm-to-market roads



2.127.44 meters of bridges



2,816.26 hectares irrigated



25 potable water systems covering 16,441 households



2,907,723 individual beneficiaries of infra subprojects

633 completed enterprises amounting to P2.47-B



operational enterprises



sustainable enterprises



142,422 individual beneficiaries of enterprise subprojects



farmers/fisherfolk groups

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