



About the DA-PRDP Scale-Up

The Philippine Rural Development Project (DA-PRDP) Scale-Up is one of the flagship programs of the Department of Agriculture designed to address the gaps in the commodity value chains by improving the efficiency of the food supply chain towards greater connectivity, mobility, accessibility, availability, and affordability of food in the market. It covers all 16 regions composed of 82 provinces in the country and is implemented for six years from 2023 to 2029.

Beneficiaries

Similar to the original DA-PRDP, the Scale-Up will cater to LGUs at the provincial, municipal, and city levels as primary implementing partners of infrastructures, and farmers and fishers cooperatives and associations (FCA) and/FCA clusters, including LGUs, as eligible proponents for enterprise development subprojects. Given their preparedness for project implementation, FCAs with existing Cluster Development Plans (CDPs) will be considered as priority beneficiaries.

Strategy

The DA-PRDP Scale-Up highlights clustering and consolidation as a strategy, enhanced participation of the private sector, and climate resiliency of project interventions.



Project Development Objectives

The DA-PRDP Scale-Up aims to improve farmers' and fisherfolks' access to markets and increase income from selected agri-fishery value chains. In particular, Scale-Up envisions delivering the following specific development results at the end of the Project:

- 450,000 farmers and fisherfolk reached by agri-fishery services and assets;
- 225,000 (50%) women farmers and fisherfolk reached by agri-fishery services and assets;
- 40% increase in volumes of marketed output; and
- 30% increase farmers' and fisherfolk's income derived from agri-fishery commodities and product forms.

MAJOR COMPONENTS



I-PLAN

National and Local Level Planning Component

The I-PLAN Component lays down the strategic framework in the context of overall project operations and implementation of interventions. This component seeks to operationalize the National Agriculture and Fisheries Modernization and Industrialization Plan (NAFMIP) through the systematic formulation of investment programs using science-based tools and approaches harmonized with national, regional, and provincial plans.



I-BUILD

Rural Infrastructure Market Linkage Component

The I-BUILD Component will focus on delivering climate-resilient access and value chain infrastructure support with the end goal of building up food distribution hubs and logistics systems to provide unhampered mobility, access, and stable supply of food commodities and other agri-fishery products with reduced transport, handling, and hauling costs thereby improving product quality and prices in target markets.

Eligible subprojects under the I-BUILD Component: construction, upgrading, rehabilitation, repair, retrofitting and completion of (a) farm-to-market roads and bridges; (b) irrigation system facilities such as Communal Irrigation Project (CIP), Communal Irrigation System (CIS), Small Water Impounding Project (SWIP), Solar Powered Irrigation System (SPIS), ram pump, spring development irrigation, drip irrigation system; (c) potable water supply (levels 1 & 2); and (d) value chain rural infrastructures.



I-REAP

Enterprise Development Component

The I-REAP Component aims to increase productivity and value addition and improve access to the markets of enterprise clusters through efficient cluster-based agricultural and fishery productivity enhancement interventions. The component will fund small to large-scale climate-resilient and climate-smart pre- and post-harvest, processing, logistics, and distribution facilities. It will also modernize and enhance the operation's efficiency and resiliency, ensuring quality produce, transport speed, and food safety to meet consumer demands in specific market areas.

Eligible subprojects under the I-REAP Component are, but not limited to, the following: **Input Supply/Sourcing facilities** (nurseries, seed banks, culture laboratories, hatcheries, milling plants, breeding centers, fertilizer/composting centers); **Production enterprises** (crop, livestock, dairy, and fish production); **Consolidation facilities** (buying, consolidation, and packaging centers for high-value crops with logistics service facilities, hauling trucks, refrigerated vans, etc.); **Post-harvest facilities** (cold storage facilities, warehouses with drying and post-harvest equipment, silos, etc.); **Processing facilities** (rice and corn processing centers,

Good Manufacturing Practices (GMP)-compliant crop/meat/dairy/fish processing facilities, non-food products processing facilities (abaca, coco coir, rubber, etc.), and **Marketing facilities** (trading posts/centers, food terminals with cold or dry storage facilities, pre-processing/processing facilities, and logistics facilities, auction market).



I-SUPPORT

Project Implementation Support Component

The I-SUPPORT Component provides the backbone of the DA-PRDP Scale-Up implementation. It ensures

coordinated approaches and strategies among the I-PLAN, I-BUILD, and I-REAP components by providing support for effective and efficient project management, project oversight, capacity building/strengthening complementary project staffing, technical assistance, and operating costs for the six-year implementation.

Units under the I-SUPPORT Component: Accounting; Administration; Budget; Economics; Financial Management; Geomapping and Governance (GGU); Information, Advocacy, Communication, and Education (InfoACE); Institutional Development; Monitoring, Evaluation, and Learning (MEL); Procurement; and Social and Environmental Safeguards (SES).



CERC

Contingent Emergency Response Component

This component serves as an ex-ante mechanism available to the Government to gain rapid access to financing to respond

to an eligible crisis or emergency. It would assume a zero allocation and could be activated based on the agreed triggers and specific operational guidelines.

The DA-PRDP Scale-Up operates from the National Project Coordination Office in the DA Central Office, with Project Support Offices in North Luzon, South Luzon, Visayas, and Mindanao, and Regional Project Coordination Offices in all regions of the Philippines.

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Department of Agriculture
**PHILIPPINE RURAL
DEVELOPMENT PROJECT SCALE-UP**
Enabling Communities. Expanding Opportunities.

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PROJECT BRIEF