



18 September 2020

**NOTICE OF AWARD**

**MASANGKAY COMPUTER CENTER**

Edna Medina  
Sta. Cruz, Manila  
Contact No: 2518688/2518558

Dear SIR / MADAM:

With reference to your proposal, we are pleased to confirm the Award of Contract to **MASANGKAY COMPUTER CENTER** for the **Supply and Delivery of Training Kits and Materials for the Conduct of Digital Marketing Strategy** with the total amount of **One Hundred Twenty-Seven Thousand Nine Hundred Twenty Pesos (PHP127,920.00)** under **Procurement Request Action Slip (PRAS) No. 2020-079**, inclusive of VAT, detailed as follows:

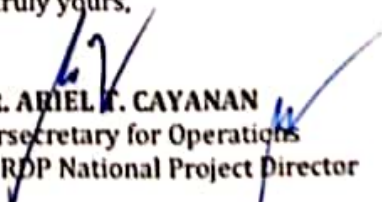
ITEM/ DESCRIPTION	QTY/UNIT	UNIT PRICE (PhP)	TOTAL PRICE (PhP)
<i>Supply and Delivery of Training Kits and Materials for the Conduct of Digital Marketing Strategy</i>			
<i>Lot 1</i>			
<i>A. Cell Cards (300) for participating PGs</i>	400 pcs	300.00	120,000.00
<i>Lot 2</i>			
<i>B. Specialty Paper 200 gsm, Color White, A4 size</i>	400 pcs	9.90	3,960.00
<i>C. Catalogue Envelope with String Kraft 9x12"</i>	400 pcs	9.90	3,960.00
		<b>TOTAL</b>	<b>127,920.00</b>

Kindly coordinate with the SBAC - Secretariat for the processing/release of the Purchase Order/Work Order.

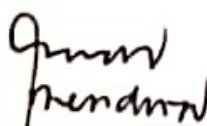
Please give this matter your preferential attention.

Thank you.

Very truly yours,

  
ENGR. ARIEL T. CAYANAN  
Undersecretary for Operations  
and PRO-P National Project Director

CONFORME:

  
Edna N. Mendonza

**MASANGKAY COMPUTER CENTER**

9/22/2020

Date received

**SPECIAL BIDS AND AWARDS COMMITTEE**  
**Resolution No. 038**  
**SERIES OF 2020**

**SUBJECT: RECOMMENDING AWARD OF CONTRACT TO MASANGKAY COMPUTER CENTER FOR THE SUPPLY AND DELIVERY OF TRAINING KITS AND MATERIALS FOR THE CONDUCT OF DIGITAL MARKETING STRATEGY UNDER PRAS NO. 2020-079.**

**REFERENCES:**

- Procurement Request Action Slip (PRAS) No. 2020-079 with an Estimated Project Cost (EPC) of PHP128,000.00 under Fund Source: GAA 2020
- Included in the C.Y. 2020 PRDP OL Procurement Plan
- Mode of Procurement: Shopping under World Bank Procurement Guidelines

**WHEREAS**, pursuant to Section VI of the Philippine Rural Development Project Operations Manual, Procurement Guidelines (based on the World Bank Procurement Guidelines), procurement for off-the-shelf goods and small value contracts costing below \$200,000 will be awarded based on shopping procedures, by comparing price quotations obtained from at least three suppliers;

**WHEREAS**, Request for Quotation (RFQ) dated 10 September 2020 for the **Supply and Delivery of Training Kits and Materials for the Conduct of Digital Marketing Strategy** with an Estimated Project Cost (EPC) of Php128,000.00 was issued to prospective suppliers. Deadline of submission of quotation/bids is set on 15 September 2020 at 1:00 pm;

**WHEREAS**, four (4) suppliers responded to the RFQ and submitted to the DA-PRDP SBAC their respective accomplished RFQ forms within the set deadline;

**WHEREAS**, these documents were opened on 17 September 2020 at 9:30 AM. to reveal the suppliers' respective quotations for the required goods, the details of which are laid out in the attached "Abstract of Bids" marked as **Annex "A"** and is made an integral part hereof;

**WHEREAS**, the SBAC referred the suppliers' quotations and related documents to its Technical Working Group (TWG) for the conduct of evaluation. The TWG evaluation report was submitted to the SBAC Secretariat on 17 September 2020 at 1:00 PM;

The highlights of the TWG evaluation are as follows:

1. Four (4) bids were received before the deadline from different suppliers namely: R. TY TRADING, MASANGKAY COMPUTER CENTER, ED-DONN TRADING and HLYC TRADING.
2. MASANGKAY COMPUTER CENTER is compliant with all the requirements stipulated in the Request for Quotation.
3. R. TY is non-compliant to the requirement for non-submission of mandatory requirement such as Mayors Permit, BIR Certificate of Registration and PhilGEPS Certificate of Registration.
4. ED-DONN TRADING is also non-compliant to the requirement for non-submission of mandatory requirement such as Mayors Permit, BIR Certificate of Registration and PhilGEPS Certificate of Registration and Affidavit of Undertaking.



6. After thorough evaluation and verification, **MASANGKAY COMPUTER CENTER** was found to be the **Lowest Calculated Responsive Bidder** both for Lot 1 and Lot 2 for the **Supply and Delivery of Training Kits and Materials for the Conduct of Digital Marketing Strategy**

Based on the evaluation, the TWG respectfully recommend to the Committee to award the contract to **MASANGKAY COMPUTER CENTER** being the **Lowest Calculated Responsive Bidder** for Lot 1 and Lot 2 for the **Supply and Delivery of Training Kits and Materials for the Conduct of Digital Marketing Strategy**

**WHEREAS**, based on the TWG evaluation and careful review of the documents, the Committee found the same to be in order and resolved to adopt its findings;

**NOW THEREFORE, THE COMMITTEE RESOLVES AS IT IS HEREBY RESOLVED**, to award of Contract to **MASANGKAY COMPUTER CENTER** being the **Lowest Calculated Responsive Bidder** in the amount of **One Hundred Twenty-Seven Thousand Nine Hundred Twenty Pesos (PHP127,920)** for **Supply and Delivery of Training Kits and Materials for the Conduct of Digital Marketing Strategy**.

Done this 18<sup>th</sup> day of September 2020 at the Department of Agriculture Office, Elliptical Road, Quezon City, Philippines.

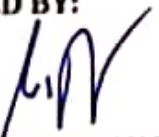
**Assistant Secretary KRISTINE Y. EVANGELISTA**  
Chairperson

  
**ENGR. CRISTY CECILIA P. POLIDO**  
Vice Chairperson

  
**ATTY. BENITO V. DANGAZO**  
Regular Member

  
**ACQUILYN M. MORILLO**  
Alternate Member

**APPROVED BY:**

  
**ENGR. ARIEL T. CAYANAN**  
*Undersecretary for Operations and  
PRDP National Project Director*