



## TERMS OF REFERENCE (TOR)

### (COMPONENT HEAD) PSO I-PLAN Component

#### BACKGROUND

The Government of the Philippines (GOP) has received a loan from the International Bank for Reconstruction and Development (IBRD or the "Bank"), specifically under Loan Agreement for IBRD Loan No. 8421-PH dated September 8, 2014 in an amount equivalent to FIVE HUNDRED ONE MILLION TWO HUNDRED FIFTY THOUSAND UNITED STATES DOLLARS (US\$501,250,000) for the purpose of part-financing the Philippine Rural Development Project (PRDP), and another loan from the same Bank in the amount of ONE HUNDRED AND SEVENTY MILLION UNITED STATES DOLLARS (\$170,000,000), under Loan Agreement for IBRD Loan No. 8816-PH dated March 2, 2018, for the purpose of providing additional financing to scale up the original Project.

The development objective of the Project is to increase rural incomes and enhance farm and fishery productivity in targeted areas in all the 16 regions of the country. It is envisaged to promote more inclusive rural development by supporting smallholders and fisher-folk to increase their marketable surpluses, and by improving access to markets. The PRDP would also support reforms in the planning, resource programming and implementation practices of the DA. It will facilitate the integration and financing of priority local investments derived from the DA's agricultural and fisheries modernization plans which have been developed using a value chain approach, and through a consultative process with local stakeholders. The Project will be implemented over a period of six years (2014 to 2020).

*Specific investments and interventions are implemented under four (4) central components of the Project enumerated and briefly described as follows:*

**Component 1: Local and National Levels Planning (I-PLAN).** This component supports the implementation and mainstreaming of the DA's AFMP planning framework, thereby providing an operational platform for integrated technical support service delivery at the local and national levels. At the regional and local levels, regional AFMPs are being developed taking into account spatial and value chain analysis and using tools for vulnerability and suitability assessment, participatory resource analysis. The local AFMPs shall build on the success of local governments in the implementation of their own development plans.

**Component 2: Infrastructure Development (I-BUILD).** A network of strategic rural infrastructure is being established, linking priority value chains in targeted Project areas that are identified through the regional AFMPs. By the end of the Project, the component will be able to establish an improved access to strategic and climate-resilient rural infrastructure and facilities that primarily benefit target beneficiaries. These rural infrastructures include farm-to-market roads (FMRs), bridges, communal irrigation systems (CIS), potable water systems (PWS), production and post-production facilities and other infrastructure such as fish landings, fish sanctuary/Protected Area guardhouses, among others.

**Component 3: Enterprise Development (I-REAP).** This aims to strengthen and develop viable rural agro- industries through investments in the appropriate segments of efficient value chains of key agricultural and fishery products in targeted Project areas. Specifically, I-REAP is designed to: (i) increase productivity and marketability of agriculture and fishery products through increased access to information and support services; and (ii) increase farm and fishery household incomes through engagement in value-adding activities.

**Component 4: Project Implementation Support (I-SUPPORT).** Providing overall operational support to the implementation is the I-SUPPORT component that ensures efficient and effective delivery of the Project transactions in terms of financial management, procurement, monitoring & evaluation, geotagging, social and environmental safeguards and grievance redress mechanism. It leads in the introduction of innovations and reforms towards more effective and efficient administrative support system in Project implementation, mainly working through the existing DA bureaucracy. At the national level, the National Project Coordination Office (NPCO) is established at the DA Central Office to steer the overall implementation of the Project. Four (4) Project Support Offices (PSOs) have been established to support the implementation in the main islands of the country (2 in Luzon, 1 in Visayas and 1 in Mindanao). A Regional Project Coordination Office (RPCO) is formed and functioning in each Regional Office of the DA to focus on the implementation of the Project in the region.

#### **SCOPE OF THE ASSIGNMENT**

The Component Head will be engaged to provide the overall technical guidance and direction to the I-PLAN Component activities related to value chain analysis (VCAs), integration of PRDP key innovations to DA regular operations, crafting and implementation of AFMP, and other PRDP-related activities.

#### **DUTIES AND RESPONSIBILITIES**

Reporting directly to the Project Support Office Director, he/she will manage and supervise the overall strategy, direction and activities of the IPLAN Component in the Project Support Office and do specific duties and responsibilities as follows;

- Provide directions and overall supervision in the implementation of I-PLAN activities in the PSO specifically on the conduct/updating of value chain analyses (VCA) and activities related to integration of PRDP key innovations to DA regular operations
- Provide overall guidance to I-PLAN team in the the PSO and RPCO in its collaborative activities with other DA and non-DA agencies
- Provide directions on the implementation of policies and guidelines from NPCO related to PRDP and I-PLAN activities
- Serve as I-PLAN focal person in coordinating M&E activities with NPCO and RPCOs
- Supervise the activities and deliverables of I-PLAN Component in coordination with NPCO and RPCO
- Supervise and lead the conduct of cluster I-PLAN coordination meetings
- Attend meetings, workshops and seminars of components/units or invitation from other office/s



## REQUIRED EDUCATION AND QUALIFICATION

### A. Education and Relevant Experiences

- Graduate in any of these fields of specialization; agriculture, fisheries, forestry, environmental science, agribusiness, engineering, Agrieconomics, environmental management, or related field of specialization (Master's degree holder in any of related fields has the advantage)
- Must have a minimum of five (5) years' experience in any of these field of specialization; agriculture, fisheries, natural resource management, project planning and management, and M&E
- Extensive knowledge in any of these fields; agriculture, fishery, forestry, environmental management, enterprise development, including trade and investments;

### B. Knowledge, Competencies and Skills

- Competence in written and oral communication
- Competence in technical writing
- Personnel management skill

PREPARED BY:

APPROVED BY:

---

**CARLOS L. MAGNAYE**

Director, Planning and Monitoring Service and  
Head, NPCO I-PLAN Component

**ENGR. ARIEL T. CAYANAN**

Undersecretary for Operations  
and PRDP National Project Director