The Philippine Rural Development Project (PRDP) is a six-year, World Bank-assisted national project under the Department of Agriculture (DA) that aims to establish a modern, inclusive, value chain-oriented and climate-smart agriculture and fisheries sector.

In partnership with local government units (LGUs) and the private sector, the Project provides key infrastructure, facilities, technology and information to raise incomes, productivity and competitiveness in targeted areas.

Likewise, the Project aims to strengthen good governance, transparency and accountability mechanisms at all stages of the project cycle. Moreover, it intends to operationalize a local-level convergence platform among stakeholders to synergize DA programs and projects, facilitating the implementation of more relevant interventions that benefit a bigger segment of farmers and fishers, ushering them towards inclusive growth.

**Project Development Objectives**

- **At least 5%** increase per year in real household annual incomes of farmer and fisherfolk beneficiaries
- **30%** increase in incomes for targeted beneficiaries involved in enterprise development
- **7%** increase in value of annual marketed output
- **20%** increase in number of farmers and fisherfolk with improved access to DA services
**Major Components**

**I-PLAN**  
*Investments in AFMP Planning at the Local and National Levels*  
The I-PLAN or Local and National Level Planning Component aims to strengthen the DA’s planning, programming and budget execution process in support of the Agriculture and Fisheries Modernization Plan (AFMP), which serves as the basis for resource allocation and prioritization of DA programs, projects and activities implemented at the national and regional levels. This is accomplished using science-based tools such as Value Chain Analysis (VCA), Vulnerability and Suitability Assessment (VSA), and Participatory Resource Appraisal-Resource and Social Assessment (PRA-RSA).

**I-BUILD**  
*Intensified Building Up of Infrastructure and Logistics for Development*  
The I-BUILD or Infrastructure Development Component aims to establish strategic and climate-resilient rural infrastructures along priority commodity value chains. These infrastructure networks will link production areas to markets and increase productivity.

**Eligible subprojects:**  
- Farm-to-market roads (FMRs)  
- Bridges  
- Fisheries infrastructures, e.g., fish landings  
- Postharvest and other rural infrastructures, e.g., production facilities, tramlines, greenhouses, solar dryers, watchtowers, nursery watchtowers, slope stabilization works, cold storage facilities and trading posts

**I-REAP**  
*Investments in Rural Enterprises and Agriculture and Fisheries Productivity*  
The I-REAP or Enterprise Development Component aims to strengthen and develop viable agriculture-and fishery-based enterprises by providing technical, financial and infrastructure support to eligible groups in targeted project areas within the priority
value chains identified under the Regional AFMPs and VCA-based Provincial Commodity Investment Plans (PCIPs). Another key feature of subprojects (SPs) under the Component is the integration of natural resource management (NRM) in the enterprises. There is also greater emphasis on ensuring a more systematic provision of technology and market support services for all enterprises.

Eligible subprojects under the Rural Agri-fishery Enterprise and Productivity Enhancement
➢ Production and productivity activities for crops, livestock, and fisheries subsectors and NRM on-the-ground investments
➢ Postharvest and processing equipment and facilities such as mills and solar dryers
➢ Marketing facilities such as slaughterhouses and trading posts

Eligible subprojects under the Technology and Information for Enterprise and Market Development
➢ Research and development, and extension system
➢ Capacity-building or training
➢ Market development services

I-SUPPORT
Project Implementation Support
The I-SUPPORT or Project Implementation Support Component provides technical and operational assistance for the day-to-day coordination, monitoring, evaluation and audit of the Project. It also aims to institutionalize significant reforms supported under the Project, particularly the DA’s engagement with LGUs, producer groups, private sector, academe, civil society and other local development stakeholders.

Units under the I-SUPPORT Component: (i) Financial Management; (ii) Procurement; (iii) Monitoring and Evaluation (M&E); (iv) Information, Advocacy, Communication and Education (InfaAce); (v) Social and Environmental Safeguards (SES); (vi) Geomapping and Governance; (vii) Administrative Support; (vii) Budget, and (ix) Accounting.

Global Environment Facility (GEF) Support
While activities under the GEF grant fund complements main interventions under the Project, its main objective is to strengthen the
conservation of coastal and marine resource base in targeted project areas through biodiversity conservation and fisheries resources management.

**GEF-Supported Activities**
- Capacity building on and utilization of technical assessment tools such as PRA-RSA and VCA, among others, to critically assess the priority sites and subsequently be mainstreamed in the Regional AFMPs and PCIPs
- Enhancement of technical and operational capacities of stakeholders
- Strategic awareness campaign
- Facilitating stakeholders to pursue co-management arrangements
- Investments for conservation activities such as marine habitat restoration

**PRDP Implementation Structure**

- **Office of the Secretary**
- **Office of the Undersecretary for Operations**
- **National Project Coordination Office**

- **Regional Project Advisory Board**
- **Regional Project Coordination Offices**
- **Luzon A Project Support Office**
- **Luzon B Project Support Office**
- **Visayas Project Support Office**
- **Mindanao Project Support Office**

- **Provincial Project Management and Implementation Units**
- **Municipal Local Government Units, NGOs**

- **National Project Advisory Board**
National Project Coordination Office (NPCO)
➤ Headed by the DA Undersecretary for Operations
➤ Handles overall coordination and support, particularly in information and external communications

Project Support Office (PSO)
➤ Established in each regional cluster in North and South Luzon, Visayas and Mindanao
➤ Oversees regional cluster operations and support services
➤ Deburses funds and prepares reports related to fund management

Regional Project Coordination Office (RPCO)
➤ PRDP’s key implementing unit that ensures full play of RFOs including mobilization of DA-related agencies
➤ Reviews, evaluates and validates subproject proposals submitted by LGUs for endorsement to Regional Project Advisory Board (RPAB)

Provincial Project Monitoring and Implementation Unit (PPMIU)
➤ Lodged at the Provincial LGU to serve as the office through which subprojects supported under the PRDP would be implemented.
➤ Identifies and packages project proposals in coordination with Municipal LGUs and other stakeholders for PRDP’s evaluation

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