



Department of Agriculture

PHILIPPINE RURAL DEVELOPMENT PROJECT

Enabling Communities. Expanding Opportunities.

PR DP

PROJECT BRIEF



ABOUT PRDP

The Philippine Rural Development Project (PRDP) is a six-year, World Bank-assisted national project under the Department of Agriculture (DA) that aims to establish a modern, inclusive, value chain-oriented and climate-smart agriculture and fisheries sector.

In partnership with local government units (LGUs) and the private sector, the Project provides key infrastructure, facilities, technology and information to raise incomes, productivity and competitiveness in targeted areas.

Likewise, the Project aims to strengthen good governance, transparency and accountability mechanisms at all stages of the project cycle. Moreover, it intends to operationalize a local-level convergence platform among stakeholders to synergize DA programs and projects, facilitating the implementation of more relevant interventions that benefit a bigger segment of farmers and fishers, ushering them towards inclusive growth.

Project Development Objectives

At least **5%** increase per year in real household annual incomes of farmer and fisherfolk beneficiaries

30% increase in incomes for targeted beneficiaries involved in enterprise development

7% increase in value of annual marketed output

20% increase in number of farmers and fisherfolk with improved access to DA services

Major Components



I-PLAN

Investments in AFMP Planning at the Local and National Levels

The I-PLAN or Local and National Level Planning Component aims to strengthen the DA's planning, programming and budget execution process in support of the Agriculture and Fisheries Modernization Plan (AFMP), which serves as the basis for resource allocation and prioritization of DA programs, projects and activities implemented at the national and regional levels. This is accomplished using science-based tools such as Value Chain Analysis (VCA), Vulnerability and Suitability Assessment (VSA), and Participatory Resource Appraisal-Resource and Social Assessment (PRA-RSA).



I-BUILD

Intensified Building Up of Infrastructure and Logistics for Development

The I-BUILD or Infrastructure Development Component aims to establish strategic and climate-resilient rural infrastructures along priority commodity value chains. These infrastructure networks will link production areas to markets and increase productivity.

Eligible subprojects:

- Farm-to-market-roads (FMRs)
- Bridges
- Fisheries infrastructures, e.g., fish landings
- Postharvest and other rural infrastructures, e.g., production facilities, tramlines, greenhouses, solar dryers, watchtowers, nursery watchtowers, slope stabilization works, cold storage facilities and trading posts
- Communal Irrigation System (CIS)
- Potable Water System (PWS)



I-REAP

Investments in Rural Enterprises and Agriculture and Fisheries Productivity

The I-REAP or Enterprise Development Component aims to strengthen and develop viable agriculture-and fishery-based enterprises by providing technical, financial and infrastructure support to eligible groups in targeted project areas within the priority

value chains identified under the the Regional AFMPs and VCA-based Provincial Commodity Investment Plans (PCIPs). Another key feature of subprojects (SPs) under the Component is the integration of natural resource management (NRM) in the enterprises. There is also greater emphasis on ensuring a more systematic provision of technology and market support services for all enterprises.

Eligible subprojects under the **Rural Agri-fishery Enterprise and Productivity Enhancement**

- Production and productivity activities for crops, livestock, and fisheries subsectors and NRM on-the-ground investments
- Postharvest and processing equipment and facilities such as mills and solar dryers
- Marketing facilities such as slaughterhouses and trading posts

Eligible subprojects under the **Technology and Information for Enterprise and Market Development**

- Research and development, and extension system
- Capacity-building or training
- Market development services



I-SUPPORT

Project Implementation Support

The I-SUPPORT or Project Implementation Support Component provides technical and operational assistance for the day-to-day coordination, monitoring, evaluation and audit of the Project. It also aims to institutionalize significant reforms supported under the Project, particularly the DA's engagement with LGUs, producer groups, private sector, academe, civil society and other local development stakeholders.

Units under the I-SUPPORT Component: (i) Financial Management; (ii) Procurement; (iii) Monitoring and Evaluation (M&E); (iv) Information, Advocacy, Communication and Education (InfoAce); (v) Social and Environmental Safeguards (SES); (vi) Geomapping and Governance; (vii) Administrative Support; (viii) Budget; and (ix) Accounting.



Global Environment Facility (GEF) Support

While activities under the GEF grant fund complements main interventions under the Project, its main objective is to strengthen the

conservation of coastal and marine resource base in targeted project areas through biodiversity conservation and fisheries resources management.

GEF-Supported Activities

- Capacity building on and utilization of technical assessment tools such as PRA-RSA and VCA, among others, to critically assess the priority sites and subsequently be mainstreamed in the Regional AFMPs and PCIPs
- Enhancement of technical and operational capacities of stakeholders
- Strategic awareness campaign
- Facilitating stakeholders to pursue co-management arrangements
- Investments for conservation activities such as marine habitat restoration

PRDP Implementation Structure



National Project Coordination Office (NPCO)

- Headed by the DA Undersecretary for Operations
- Handles overall coordination and support, particularly in information and external communications

Project Support Office (PSO)

- Established in each regional cluster in North and South Luzon, Visayas and Mindanao
- Oversees regional cluster operations and support services
- Disburses funds and prepares reports related to fund management

Regional Project Coordination Office (RPCO)

- PRDP's key implementing unit that ensures full play of RFOs including mobilization of DA-related agencies
- Reviews, evaluates and validates subproject proposals submitted by LGUs for endorsement to Regional Project Advisory Board (RPAB)

Provincial Project Monitoring and Implementation Unit (PPMIU)

- Lodged at the Provincial LGU to serve as the office through which subprojects supported under the PRDP would be implemented.
- Identifies and packages project proposals in coordination with Municipal LGUs and other stakeholders for PRDP's evaluation

Directory

NPCO

Engr. Cirilo N. Namoc
National Deputy Project Director
4F New DA-PCAF Building,
Department of Agriculture,
Elliptical Road, Diliman, Quezon City
Tel No: (02) 273-2465/928-8762
Loc. 2466
E-mail: prdpnpco@gmail.com

North Luzon PSO

Director Roy M. Abaya
PSO Director
Capitol Compound
Brgy. Sto. Niño
City of San Fernando, Pampanga
Tel No: (045) 961-3336
Email: prdpluzona@gmail.com

South Luzon PSO

Director Shandy M. Hubilla
PSO Director
2F ICTS Building, DA Compound
Elliptical Road, Diliman, Quezon City
Tel No: (02) 928-8762 loc. 2565
E-mail: prdpluzonb@gmail.com

Visayas PSO

Director Remelyn R. Recoter
PSO Director
3F Evangeline Building,
R. Colina St., Ibabao-Estancia
Mandaue City, Cebu
Tel No: (032) 349-2824 /
349-2826
E-mail: psovisayas@gmail.com

Mindanao PSO

Director Ricardo M. Oñate
PSO Director
Alvarez Building
A. Angliongto Sr. Avenue
Lanang, Davao City
Tel No: (082) 235-8664/
235-8665
E-mail: prdp.psomin@gmail.com

Produced by:
PRDP-NPCO

Information, Advocacy,
Communication and
Education (InfoACE) Unit

Website: <http://www.prdp.net>

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