



Republic of the Philippines  
Department of Agriculture  
**PHILIPPINE RURAL DEVELOPMENT PROJECT**  
Project Support Office - Luzon A Cluster  
Capitol Compound, City of San Fernando  
Pampanga 2000, Philippines

## REQUEST FOR EXPRESSION OF INTEREST (REOI)

Hiring of Consultancy Services (Individual Consultancy)

Solicitation No. SIC. 70-02-2017

**EPC: Php 350,000.00**

1. The Government of the Philippines has received a loan from the World Bank towards the cost of the Philippine Rural Development Project (PRDP) and intends to apply of the proceeds of this loan to payment for the cost of the Technical Assistance (TA).
2. The Department of Agriculture hereinafter referred to as the "End-User" now requests you to submit Expression of Interest for the **HIRING OF INDIVIDUAL CONSULTANT** namely:

Item Description	Qty.	Unit	Unit Cost	Total Cost
PRDP-PSO Short Term Expert Consultant on Regional value Chain Analysis of Highland Vegetable	1	lot	350,000.00	350,000.00

3. A set of Term of References (TOR) are provided in Attachment 1.
4. Bidding procedures will be conducted in accordance with provisions of the World Bank Guidelines in the Procurement under IBRD loans and IDA credits. The individual consultants will be selected in accordance with procedure set out in the **World Bank's Guidelines: Selection and Employment of Consultants by World Bank Borrowers, May 2011.**
5. All expression of Interest (EOIs) together with Curriculum Vitae and all necessary documents must be delivered in hard copies places in a sealed envelopes marked

**HIRING OF CONSULTANCY SERVICES  
(INDIVIDUAL CONSULTANT)  
(SOLICITATION No. SIC- 70-02-2017 )**

6. Expression of Interest (EOI) must be delivered at the address below not later than March 20, 2017 at 10:00 o'clock in the morning.




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Department of Agriculture  
Regional Field Office 03  
BAC-PRDP-Secretariat  
Capitol Compound, Sto. Nino  
City of San Fernando Pampanga

7. The department of Agriculture reserves the right to accept or reject any bid, and to annul the Selection of Individual Consultants (SIC) process or reject all EOIs at any time prior to contract award, without thereby incurring any liability to the affected bidder/bidders.

  
**DR. EDUARDO L. LAPUZ, JR.**  
Vice Chairperson, Bids and Awards Committee



## **TERMS OF REFERENCE FOR THE ENGAGEMENT OF VCA EXPERT FOR REGIONAL VCA OF HIGHLAND VEGETABLES**

The Philippine Rural Development Project (PRDP) is a six year project that features a market-oriented approach towards priority commodity value chains (VC) in the agri-fishery sector. The PRDP adopts the Value Chain Development Approach to build on and tap existing and potential market opportunities, as well as identify and address key gaps and constraints for upgrading the whole value chain.

The project interventions start from the preparation of VCAs on priority commodities through the project's I-Plan Component. The VCAs serve as reference for the development of Provincial Commodity Investment Plans (PCIP) of provincial LGU's. These PCIPs in turn serve as basis for identifying sub-projects for funding under the PRDP IBUILD and IREAP components. They also identify other key interventions and investment points for other agri-fishery sector stakeholders and players.

Considering the importance of the VCA in the preparation of the PCIP, the PSO Luzon A, in line with IPLAN implementation guidelines, have engagement of experts to fast-track the preparation of VCAs for identified priority commodities of regions 1, 2 3 and CAR. The VCA Experts shall be guided by pertinent provisions in the IPLAN Operations Manual.

In April 2016, the 2<sup>nd</sup> Implementation Support Mission of the World Bank recommended, through its Aide Memoire, the conduct of VCAs not just for individual commodities but for clusters of commodities as well. The clusters of commodities are commodities that have similar production cultural practices, product flow, and markets, such as in the case of highland and lowland vegetables, capture fisheries, or oyster and clam production.

This proposal is intended for the engagement of an expert consultant for the conduct of a VCA for highland vegetables in Cordillera Administrative Region (CAR)

### II. Objectives

By the end of engagement, a VCA of Highland Vegetables in Cordillera Administrative Region (CAR) shall have been conducted, finalized and accepted by the PRDP-NPCO. The commodities to be covered by the VCA should include cabbage, broccoli, carrots, bell peppers, beans, Chinese cabbage, lettuce, sweet peas, and cauliflower.

The following specific objectives should have also been achieved by VCA expert:

- a. Coordinate and report to the PSO I-PLAN Component during the planning and implementation of this agreement;
- b. Coordinate with the PRDP-RPCO CAR in the collection of secondary data, in communicating with value-chain players (farmers, traders, and processors), and in scheduling key informant interviews and stakeholders' consultation workshops;

- c. Facilitate and document key informant interviews, focus group discussions and stakeholders' workshops;
- d. Draft the Value Chain Analysis report for submission and formal presentation to the PSO Luzon A Cluster and RPCO CAR;
- e. Revise and Finalize the VCA report incorporating comments and suggestions from RPCO CAR, PSO and NPCO.

### III. Outputs

The VCA expert is expected to deliver as output the following:

- a. Inception Report
- b. Draft VCA Report
- c. Final VCA Report

The VCA report shall adopt the outline and content specified in the IPLAN OM (*see Attachment*). The expert shall ensure that relevant data and facts are present in the various sections of the report, and that any declared constraints and opportunities are adequately supported by data and discussions.

In particular, the following basic data are required:

- Production area, volume, and number of farmers (municipal and provincial level)
- Profile of traders, processors, organizations, institutional buyers and markets,
- Support facilities/services available (machineries, postharvest, trading, etc.)

Also, in addition to analyses required in each section of the report, the following concerns need to be examined:

- supply and demand
- sufficiency of various support facilities/services
- best practices and technologies
- recommended product formats/chains
- comparative benchmark with other top regions, provinces and/or Asian country/ies
- location-specific (provincial/municipal) gaps and constraints
- interventions with sector/chain-wide impact

### IV. Duration: 4 months



## V. Indicative Work Plan

ACTIVITIES	Month 1				Month 2				Month 3				Month 4			
Weeks	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4
1. Contract Signing, Submission of Inception Report, Release of Mobilization Fee (1 <sup>st</sup> Tranche)	x															
2. Secondary data collection and coordination activities		x	x	x												
3. Primary Data Gathering (KIIs, FGDs)			x	x	x	x	x	x								
4. Draft VCA Writing								x	x							
5. Stakeholders' Workshops								x	x	x	x					
6. Submission & Presentation of Draft VCA Report											x	x	x			
7. Finalization of VCA report														x	x	x

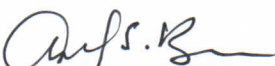
## VI. Proposed Budget

The proposed budget for the conduct of VCA for Highland Vegetables is Php 350,000.00. It includes Professional fees and Incidental Expenses (travel and accommodation expenses). The cost for the conduct of stakeholders' Workshop will be shouldered by PSO and RPCO CAR.

## VII. Tranche Payments

Tranche	AMOUNT
Upon submission of Inception Report	40%
Upon submission of draft VCA report	30%
Upon acceptance of final VCA report	30%

Prepared by:

  
**ARIEL S. BRIONES**

PSO IPLAN Component Head

Recommending Approval:

  
**ELMA S. MANANES**

PSO Deputy Project Director

APPROVED:

  
**DR. ANDREW B. VILLACORTA, CESO III**

Project Director, PRDP PSO Luzon A