

## TERMS OF REFERENCE

<b>JOB TITLE</b>	:	One (1) VIDEOGRAPHER/PHOTOGRAPHER
<b>OFFICIAL STATION</b>	:	RPCO 10, Cagayan de Oro City
<b>Reporting Responsibility</b>	:	Shall report directly to the PRDP-RPCO 10 InfoACE Unit Head
<b>JOB TYPE</b>	:	Consultancy
<b>NATURE OF JOB</b>	:	Office and Fieldwork
<b>MONTHLY SALARY</b>	:	Php 30,000.00

### Background:

The Government of the Philippines (GOP) has obtained a loan from the International Bank for Reconstruction and Development - World Bank (IBRD-WB), amounting to FIVE HUNDRED MILLION DOLLARS\_ (US\$500,000,000) for the purpose of financing the 'Philippine Rural Development Program (PRDP) ' to support the Government's effort to reduce poverty among the rural communities in the country.

The PRDP is a six-year (2013-2018) initiative of the government envisioned to increase farm and fishery productivity and incomes in target areas in all 16 regions of the country. The program seeks to achieve this objective by improving access of farmers and other industry players to a strategic network of infrastructure, market information and support services. Specific investments and interventions are to be implemented under four central components of the program, namely: 1) Investments for AFMP Planning at the Local and National Levels (I-PLAN); 2) Intensified Building Up of Infrastructure and Logistics for Development (I-BUILD); 3) Investments for Rural Enterprises and Agricultural and Fisheries Productivity (I-REAP); and 4) Implementation Support to PRDP (I-SUPPORT).

### Job Description

The individual to be hired will be engaged to provide photography and videography services to support the implementation of PRDP.

### Duties and Responsibilities

As a Videographer/Photographer, the person is mainly tasked to serve as described hereunder:

- Document PRDP activities through video/still camera(e.g. events, meetings, trainings, success stories, and other similar activities); ensuring quality of captured video footage and still images.
- Package video presentations using Adobe Premier Pro or other similar audio-video editing software;
- Design and produce audio-video production Infographic presentation in collaboration with Unit head and specialists;
- Maintain a video and photo library
- Maintain safekeeping of audio-video equipment

### Expected Outputs

- PRDP Activities documented;
- PRDP video presentations edited and packaged;
- PRDP AVP Infographic presentation designed and produced;
- PRDP video/photo files maintained.

## **Qualifications**

- **Education:** Graduate of Bachelor's Degree in MassCommunication/Development Communication major in Educational Communication; Information Technology, Communication, or other related courses.

### **Experience:**

- 2 years of experience in photo documentation and video editing and post production including info graphic presentation; and

### **Knowledge, Skills and Abilities;**

- With 40 hours trainings on audio-visual production, advance photography, and Adobe Creative Suites; Adobe Premiere, Photoshop, illustrator, After Effects, Audition, in-design;
- Proficient in Adobe photoshop and other photo editing software;
- Familiarity with foreign-assisted projects like PRDP and/or rural development projects.
- Proven skills (Leadership, awards and citations)